

# 80 million

*Tourists visited Mexico in 2008*

Making Mexico the 10th most visited  
tourist destination in the world—  
And the #1 favorite destination for  
North Americans.



*The Warmth of Mexico Awaits You!*

...don't be misinformed! The media lives from sensationalism.  
Get All The Facts! Put negative headlines into perspective and  
always use your best judgment; No matter where you are —  
at home or in a foreign country.

**Mexico Traveler™**